



# ANNUAL REPORT 2023







**Organization Earth** is an **international award-winning, non-profit - civil society organization** founded in 2010.

Our main purpose is to promote a sustainable way of living by reconnecting humans with nature, and fostering social inclusion. Our work focuses on offering active learning programmes to develop green skills, community based activities and on promoting nature-based solutions for climate neutral and inclusive cities.





# 2023 IN NUMBERS

## BENEFICIARIES

  
**3.095**  
ADULTS

  
**5.443**  
KIDS

  
**138**  
SCHOOLS

  
**30**  
PROGRAMMES

  
**18**  
CSR  
ACTIVITIES

  
**7**  
NEW POCKET  
PARKS

  
**438**  
KG OF FRESH  
ORGANIC  
VEGETABLES

AT THE CENTER OF  
THE EARTH

  
**2.661**  
SQ.M. TOTAL PARK  
AREA

FROM THE CENTER OF  
THE EARTH'S URBAN  
VEGETABLE GARDEN

SOCIAL  
SERVICES  
  
**6.900**  
PORTIONS  
OF FOOD

  
**24**  
NEW TREES

  
**3.709**  
NEW PLANTS

  
THE FIRST HEALING  
GARDEN AT THE ASKLIPIO  
HOSPITAL IN VOULA WITH  
ORGANIC VEGETABLE  
GARDEN 60 SQ.M.





# URBAN GREEN SPACES

POCKET PARKS

By greening public spaces in densely populated urban areas, we intend to improve residents' quality of life and microclimate, enhance local biodiversity and promote social cohesion through organizing community engagement activities.

A key design element of the parks is the co-creation of spaces that can be part of the daily life of local residents. The parks are accessible to all and act as spaces for educational, collective community activities addressing climate change issues.

In 2023 we created 7 new pocket parks in 6 municipalities of Attica and Thessaloniki.

This project is implemented in partnership with local Municipalities and supported by P&G.



**Koridallos**  
Iasonos & Riga  
Fereou Streets





## Peristeri

Diomidous &  
Aitolon Street



**Petroupoli**  
East Romillia &  
Papaflessa







**Healing Garden**  
**Asklipio hospital in Voula**



## Social Organic Vegetable Garden

In collaboration with the municipality of Petroupolis and with the support of the Ioannis S. Latsis Public Benefit Foundation, we created the **Social Organic Vegetable Garden in a 2.5 acre area in a central part of Petroupolis.**

After an open consultation process, **40 families** received their own garden at the Vegetable Garden site and are being trained in planting and sowing seasonal vegetables. Priority was given to vulnerable social groups and the cultivation in the Vegetable Garden is exclusively organic.

The Vegetable Garden serves as a **centre for experiential environmental education** for all citizens of petrograd through the organisation of workshops, events and school visits.



# EXPERIENTIAL ENVIRONMENTAL EDUCATION





## ENVIRONMENTAL EDUCATION AND AWARENESS FOR CHILDREN

Educational Environmental Experiential Programs for preprimary and primary schools. School students. Children's thinking, feelings and skills are shaped through "green" learning. Interactive learning sparks imagination and unlocks creativity. Children have the opportunity to make connections with their school curriculum and apply their learning in the real world.



## PROGRAMME FOR ADULTS URBAN FARMERS

"Urban Gardening" workshops teach practical and theoretical organic farming techniques. They are addressing the environmental and climate change topics and aim to promote ways to apply the Farm to Fork strategy in the agro-food sector. The participants improve their understanding regarding the importance of green space in urban settings, organic agriculture, nutritional and health-related options based on fresh, high quality, local crops.

Also, they enhance the social inclusion of urban citizens as participants have the chance to gather and to exchange ideas and experiences, and discuss alternative modes of sustainable development to accelerate economic opportunities, ensuring food security, and sustaining farmers' livelihoods in Europe.



The workshops encourage them to understand the importance of biodiversity, organic farming, seasonal and local food production, recycling-composting, minimizing food waste, food safety, while learning about how everyday decisions affect the environment. The activities take place mainly in the "Center of the Earth" as well as in schools and various other urban areas.



# SUNDAYS ON EARTH

With the “collective kitchen” initiative, the Sunday table is revived with the concepts of solidarity, collectiveness and reciprocity in the food preparation as well as the promotion of a different nutrient profile model, i.e. how we can consume safe and quality food at the same time protect the environment.



# FROM FARM TO FORK



“Sundays at the Center of the Earth” are framed by parallel educational activities and informative meetings for the whole family’s recreational activities close to nature. The topics concern Sustainable Agri-Food Systems, From Farm to Plate, Climate and Agri-Food, Urban Cultivation, Environmental Awareness, etc.





**EUROPEAN AND NATIONAL PROGRAMMES**





## Actions for Climate Change

Through our participation in European projects, we are helping to create a society that is aware of the effects of climate change and understands the policies of the European Union to tackle it. At the same time, we encourage the mobilisation of young people and the active participation of citizens in decisions about the future of Europe and the sustainability of local communities.

### CITIES GO CLIMATE NEUTRAL



The aim of the programme is **to strengthen and upgrade the capacities of municipal officials** in order to enable them to design strategies for climate-neutral cities, such as the Climate Cities Pacts.

### COGRENEU: EUROPEAN COOPERATION AGAINST CLIMATE CHANGE



### A(RT)CTION FOR CLIMATE CHANGE: ARTISTS AS CLIMATE ACTIVISTS



### DG FARMER - CREATION OF DIGITAL TRAINING MATERIAL FOR PROFESSIONALS IN THE AGRI-FOOD SECTOR





## SUSTAINABLE AGRI-FOOD SYSTEMS

Sustainable agri-food is a key field of Organization Earth's activity. Our actions aim to educate and raise public awareness through experiential workshops and seminars and to develop educational material for professionals (farmers, teachers, etc.) on Sustainable Development goals, smart agriculture, financing in the agri-food sector, European agri-food policies and supporting international campaigns for the Common Agricultural Policy.

## CIRCULAR ECONOMY

We promote the circular economy through the creation of new "green jobs". Specifically, through the organisation of experiential workshops, people from vulnerable groups are trained in bio-waste management and entrepreneurship, and get the opportunity to work in waste treatment plants such as composting plants, etc.



**15**  
BUSINESSES



**20**  
JOB POSITIONS



MANAGEMENT OF  
**40**  
TONES ORGANIC MATERIAL PER YEAR



PARTICIPATION OF  
**400-500**  
RESIDENTS IN HOME COMPOSTING





## BUILDING COMMUNITIES

The aim of the programme is to create sustainable and inclusive youth-led communities with the active participation of both young people and youth workers. The project is being implemented in Italy, Spain, Greece, Cyprus, Greece and Romania and targets young people belonging to vulnerable social groups at risk of social exclusion.

The project focuses on organisations working with young people and children belonging to vulnerable social groups in marginalised and remote areas of Africa and the EU (Italy, Greece, Turkey, Kenya, Senegal, Zambia, Ghana, Uganda, South Africa, Zimbabwe, Zambia, Turkey, Kenya, Senegal, Ghana, Uganda).



**CYSD:**  
COMMUNITY-BASED YOUTH  
WORK AND SUSTAINABLE  
DEVELOPMENT IN EU AND  
AFRICA



**BEYOU:**  
BOOSTING  
SUSTAINABILITY AND  
SOCIAL CHANGE THROUGH  
YOUTH LED-COMMUNITY  
DEVELOPMENT





## **SUPPORT OF VULNURABLE SOCIAL GROUPS**



## ACTIONS OF URBAN FARMING AND ENVIRONMENTAL EDUCATION

The aim of the workshops is for people from vulnerable social groups (refugees, people with disabilities, elderly people, etc.) to develop skills through experiential learning in the organic urban educational vegetable garden in the “Centre of the Earth”. Topics include organic farming and cultivation, planting, transplanting, weeding, pruning, composting and harvesting of fruit, vegetables and herbs.

The activities help participants to understand the principles of urban organic farming, the balance of the ecosystem, the importance of harmonious coexistence between man and nature, the seasonality of food, responsible consumption and the avoidance of food waste.



**EASY GARDENING:**  
DEVELOPMENT OF AN EASY-TO-READ GARDENING BOOK FOR PROFESSIONALS TRAINING PEOPLE WITH INTELLECTUAL DISABILITIES





**SOCIAL INCLUSION  
PROGRAMME  
FOR VULNERABLE GROUPS  
THROUGH SPORT**

## HOPE SPORTS

The Hope Sports program, an initiative by the Earth Organization, is a social inclusion program for vulnerable groups through sports, such as refugees, women, and individuals with disabilities. The aim is not just physical exercise but to make the best use of the power of sport as a vehicle for positive social change, ensuring equal opportunities, combating gender inequality and eliminating all forms of exclusion.



The activities follow a sports methodology focused on learning social values such as respect, cooperation, and teamwork, with the ultimate goal of social integration, personal empowerment, and the development of professional skills for participants, as well as promoting and adopting a healthy lifestyle. A fundamental pillar of the above is environmental awareness as well as familiarising the beneficiaries with the concept of sustainability.

## 1. BARCA FOUNDATION



The programme is implemented in collaboration with the Barcelona Foundation and aims at the social empowerment of the participants, with a methodology that uses football and other sports-related activities as tools to improve the lives of children and young people living in the Refugee Shelters of Schistos and Ritsonas and unaccompanied minors from Unaccompanied Minors' Shelters in Attica, reinforcing values such as teamwork, equality and respect.

In addition, the programme offers participants the opportunity to develop green skills through regular environmental workshops and to acquire professional skills through computer courses. Furthermore, in the framework of Sport and Growth, health promotion workshops for the beneficiaries are held in cooperation with the Athens Medical School, while, finally, activities outside the Facilities are regularly organised to promote interaction between refugees and the host community.



PARTICIPANTS BETWEEN 7-17 YEARS OLD, LIVING IN REFUGEE SHELTERS IN SCHISTO, CORINTH AND RITSONA

**TOTAL: 392**



UNACCOMPANIED MINORS BETWEEN 12-17 YEARS OLD

**TOTAL: 211**



PARENTS/GUARDIANS, PARTICIPANTS OF THE ACTIONS, IN ATTICA AND RITSONA

**TOTAL: 33**



## 2. ADIDAS BREAKING BARRIERS



The aim of the programme is the empowerment and training of female athletes and sportswomen on gender equality and the fight against gender-based violence within the sports field. In addition, it guides and supports organisations to develop strategies to eliminate gender inequality in their internal functioning on the one hand, and in the implementation of their other programmes on the other.

**TOTAL: 192 BENEFICIARIES**

## 3. GOALS FOR ZERO PLASTIC

The programme is implemented in the framework of Adidas' Move for the Planet initiative and aims to promote climate sustainability, reduce pollution and adopt sustainable practices by offering the residents of the Schistos Accommodation Facility, both children and adult refugees and asylum seekers, access to sustainable sports facilities and awareness workshops on the environment and climate change. As part of the project, a new football pitch was constructed from sustainable materials, while part of its accompanying equipment (goals, benches, corner flags) was made from plastic lids collected by residents in the Facility.

**TOTAL: 100 BENEFICIARIES**



## 4. FIFA FOUNDATION



The actions of the programme are addressed to unaccompanied refugee youth, aged 13 to 18 years old and are based on three pillars: sport, environmental education and positive and meaningful interaction with the host community. Participants take part in sports activities and develop soft skills through targeted workshops, covering a wide range of subjects, in order to provide meaningful stimulation to beneficiaries in a vulnerable situation.

Unaccompanied minors between 13-18 years old.

**TOTAL: 157 BENEFICIARIES**

## 5. INSPIRES

The **INSPIRES** project (**INtegration through SPORT** and Inclusion for Refugees in Europe for Sustainability) aims to create and disseminate educational material for the integration of refugee women in sport, through workshops, pilot actions and sports tournaments. Part of the project is the formulation of proposals by the participating partners on how obstacles that hinder the participation of refugee women in organised sport could be overcome and how they could be addressed to the CP and the relevant state authorities.

Unaccompanied minors among 12-17 years old.

**TOTAL:**  
**142 BENEFICIARIES**



## 6. REWINS 2.0

The **REWINS 2.0** project (integration of refugee women through sport) is implemented in cooperation with the FARE network and aims to carry out an analysis on the integration of refugee women in sport, as well as the creation of a women's refugee football team.



## 8. UNITY 2.0

The European project UNITY 2.0, funded by the AMIF fund and coordinated by the UEFA Foundation for Children and Common Goal, aims to **exchange know-how, networking and cooperation between different stakeholders, skills development and raising awareness of Civil Society and public opinion on how sport can facilitate and accelerate the empowerment of young refugees from European host societies**. Organisation Earth will implement actions with children from Greek inland hostels.

## 9. PLANET GOALS



### PlanetGoals

The Earth Organisation coordinates the Erasmus+ project “PlanetGoals”, which aims **to upgrade the skills of professionals working in the football industry to integrate environmentally and socially sustainable practices and policies into the daily operations and governance of their institutions**, in order to promote the transition towards climate neutrality, but also to strengthen and generalise the idea of inclusion.

In addition to the Earth Organisation, the following are participating as partners: PAPP, Real Betis Foundation, Eleven Campaign, Fare Network, University of Cassino & Southern Lazio and HealthLife Academy.

## 10. PLANET BALL

Organization Earth participates in the European project (ERASMUS+ SPORT) “Planet Ball”, which focuses on **the development of know-how and the creation of educational tools for the promotion of environmentally sustainable strategies in the activity of sports clubs**.

The project will train sports professionals and will be piloted in 4 countries (Estonia, Romania, Romania, Turkey, Finland).

In addition to Organisation Earth, the following partners are involved as partners: Sport and Citizenship, Real Betis Foundation, Romanian Football Association, Turkish Football Association, Futbol mas France, HJK Helsinki and MTU Nomme FC.





**PROGRAMMES FOR  
RESPONSIBLE  
AND SUSTAINABLE  
ENTREPRENEURSHIP**



## CORPORATE SOCIAL RESPONSIBILITY PROGRAMMES



Since 2012, “Organization Earth” has been helping companies achieve their goals in environmental, social, and corporate governance (ESG) by offering the spaces of “Earth Centre” for the implementation of Team Building actions for their human resources, as well as Family Days for their families.

Activities full of knowledge and play, aiming at environmental awareness, their contribution to environmental protection, the strengthening of family ties, and quality time between them. At the same time, it develops long-term environmental and social programs that respond to the strategy and objectives of each company, utilizing environmental action and learning activities as well as supporting vulnerable social groups.

## SUSTAINABLE DEVELOPMENT GOALS



And in 2023, Organization Earth continued to work systematically to raise awareness and inform the public about the 17 Sustainable Development Goals through the coordination of the Greek Platform for Development and the organization of regular consultations with civil society, the business world, the academic community, and the state.



## **OUR PRESENCE IN MEDIA**

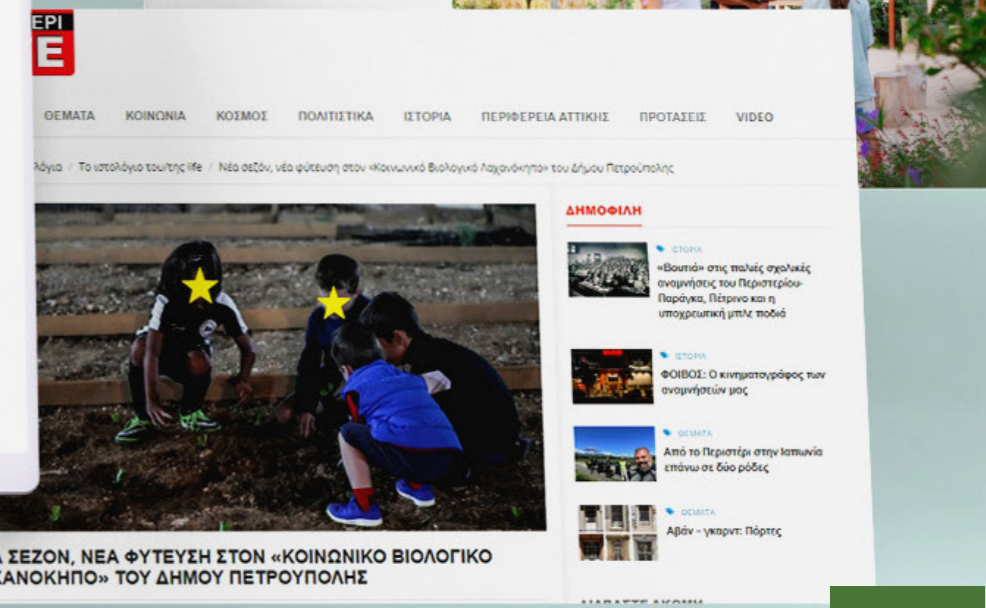
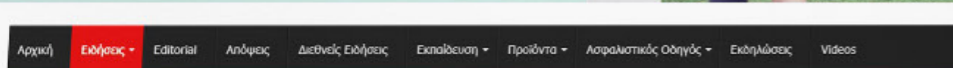
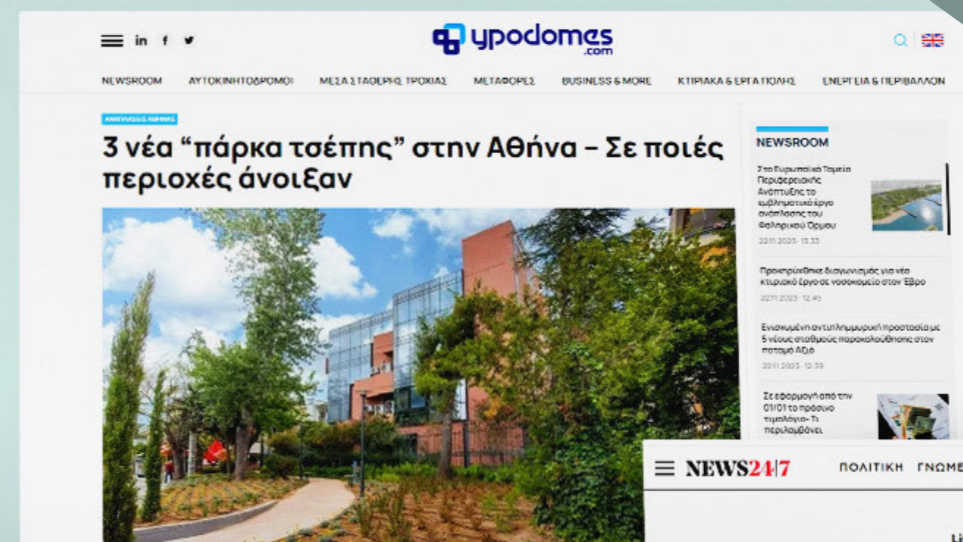
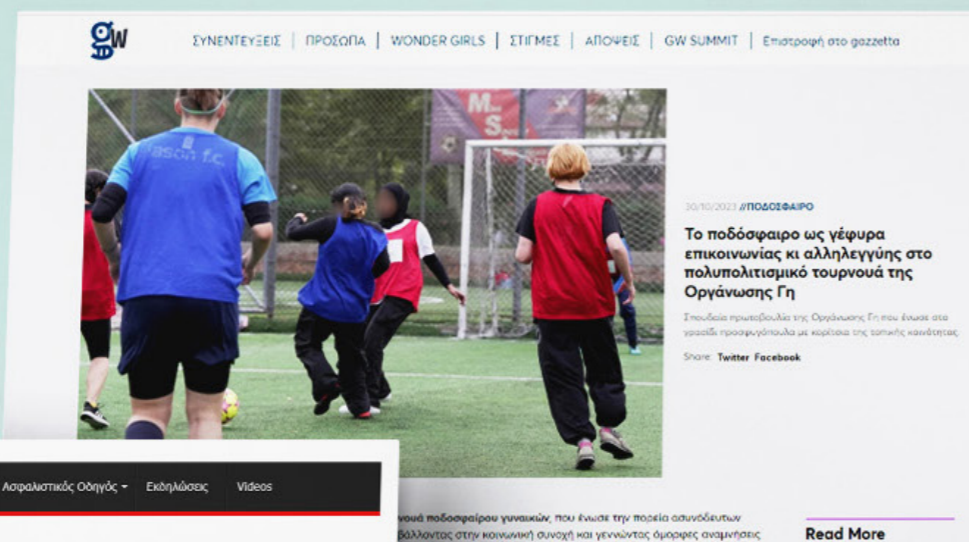


18

PRESS RELEASES



MORE THAN 1500 MENTIONS IN MEDIA



# SUPPORTERS



Κοινοφελές Ίδρυμα  
Ιωάννη Σ. Λάτση

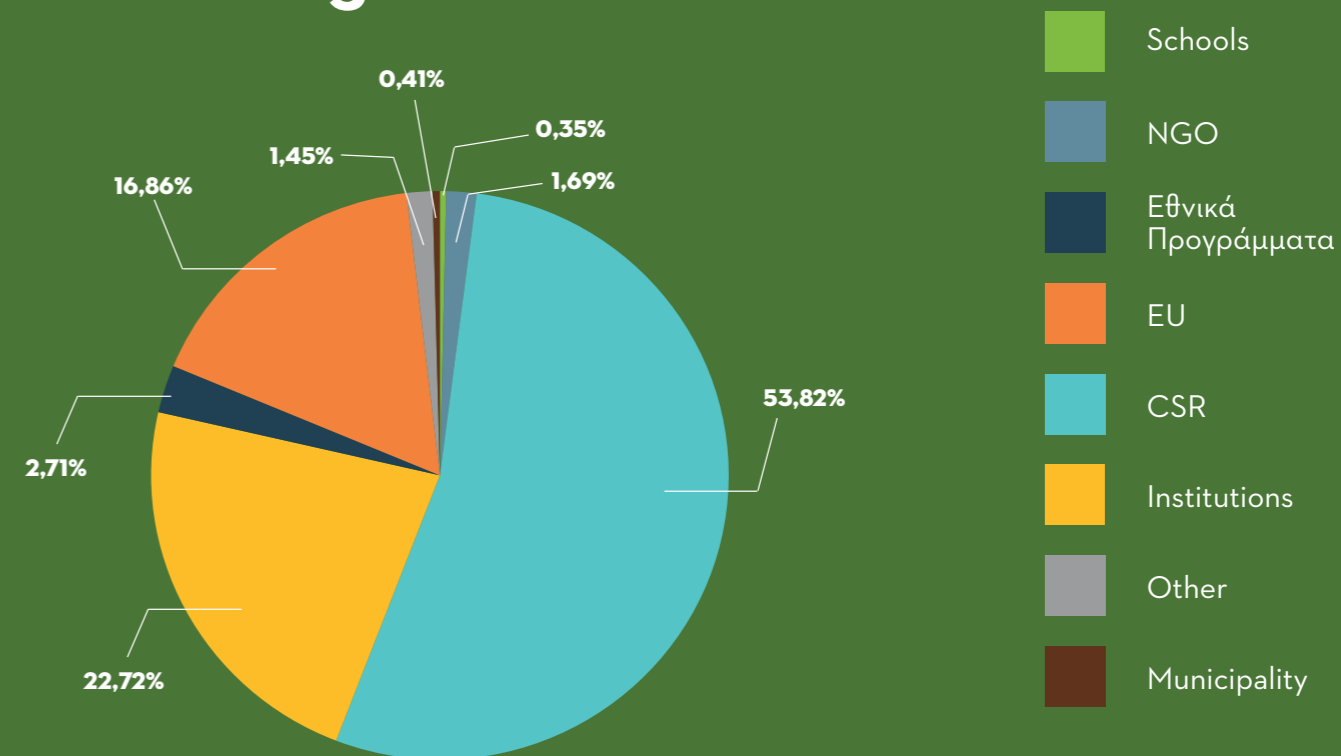


# FINANCIAL DATA



# OE PROFILE

## Founding Sources



2023 was a record year for Organisation Earth as total income reached 1,055,000 euros. In addition, the revenue structure was satisfactory as all key funding sources such as corporate social responsibility programmes, charities and European programmes maintained a significant share.

